



These dates have been chosen specifically to support our local hospitality industry – lodging, restaurants, attractions and retail, during what is traditionally the slowest time in our market.

We welcome your interest, support and thank you for choosing to become a Sponsor of the Beaufort Oyster Festival 2026 in this **100% ALL LOCAL** festival!

THANK YOU
FOR MAKING IT
HAPPEN



Sponsorship
Packet

www.beaufortoysterfestival.com

20
26

A SNAPSHOT



**OVER 6000
ATTENDEES IN 2025**



**2024 BOF WATERMEN'S
BOOT LAUNCH**



**ALL OF THE OYSTERS
CONSUMED ARE RECYCLED**



**OYSTER BOOGIE 5k
AND MORE**



**RESTAURANT WEEK FEATURES
LOCAL RESTAURANTS**



**BOF IS 100% LOCAL FOOD, BEER
AND OYSTERS**

Founded and hosted by the Beaufort Area Hospitality Association, the Beaufort Oyster Festival will celebrate all aspects of our Lowcountry and Carolina Sea Islands oystering culture and agri-tourism economy from historical, to architectural, ecological, agricultural, culinary, artisan, and more.



SPONSORSHIP LEVELS

	CLUSTER	LOCAL	SINGLE	HALF
Opportunity	Prominant	Gold	Silver	Bronze
Website Recognition	Large Logo	Medium	Small	Small
On Site Banner	Large Logo	Medium	Small	Small
Emcee Recognition	Opportunity to Speak	Recognized by Emcee		
Social Media Recognition	Special Feature	Recognized		
Exhibit Booth	Top Choice Location			
Logo Volunteer Shirt	Large Logo	Medium	Small	
EXCLUSIVE VIP Event Saturday January 10th	6 Event Passes	4 Event Passes	2 Event Passes	Up to 4 Discounted Passes
Food & Beverage	200 Complimentary Tickets	100 Tickets		
Customizable	Yes	Yes		
Sponsorship Rate	\$5,000	\$3,000	\$1,500	\$500



NEW IN 2026

Presented by the Beaufort Area Hospitality Association

Thursday, January 10 | 7:00 PM – 10:00 PM | Tabby Place, Downtown Beaufort

SALT — an evening where the tide inspire the table.

SALT is the premier kickoff to Tides to Tables Restaurant Week, the culinary extension of the Beaufort Oyster Festival.

Join us for an evening that celebrates the true flavor of the Lowcountry. The event unites Beaufort's top chefs, restaurateurs, and local producers for an immersive tasting experience highlighting the essence of tidal cuisine — *dishes shaped by the rhythm of our waters and the heart of our hospitality.*

Hosted at Tabby Place, this exclusive culinary experience kicks off Tides to Tables Restaurant Week, the dining showcase within the Beaufort Oyster Festival.

Attendees will enjoy live music, specialty cocktails, and a curated tasting journey through the best of our region's seafood and hospitality scene.

Admission is by invitation or ticket only. Sponsors of the Beaufort Oyster Festival receive exclusive access and early entry to this unforgettable evening celebrating Beaufort's chefs, waters, and community.



Salt

I am ready to SUPPORT LOCAL

Business Organization Name:	
Contact Name:	
Physical Address:	
City, State, Zip Code:	
Billing Address (if different):	
Phone:	
Email:	
Website:	
Level of Sponsorship:	
If your level of sponsorship provides for it, would you like booth space?	
Please send me an invoice:	Yes or No

Please make all checks payable to the Beaufort Area Hospitality Association

Sponsor Signature _____ Date _____



Please return to:

Beaufort Area Hospitality Association (BAHA) | P.O. Box 566, Beaufort, SC 29901